



10 Reasons Why You Should Help Fight Software Piracy

Software theft is hazardous to business in general. And to you in particular. Yet you can make a difference. Your report counts.

Here's a quick reminder of the problems unlicensed software can cause:

- 1.** Viruses introduced by illegal software can damage or even destroy your system.
- 2.** Serial number clashes can cause serious disruption.
- 3.** The lack of user manuals, reference materials, and product support make your job even more difficult.
- 4.** Because you have no original disks, you're unable to recover from a software failure.
- 5.** You waste time and energy sorting out system problems.
- 6.** You get no assurance of product authenticity or reliability.
- 7.** If you run a CAD environment, you may encounter problems with output devices such as printers and plotters. Your company can also be seriously affected — and of course that affects you too. But you can play a key role by informing senior management how software piracy directly affects them as well as the company.
- 8.** The organization will suffer a tarnished reputation if found guilty of copyright infringement.
- 9.** Criminal charges may be filed against directors who consent or turn a blind eye to illegal copying of software.
- 10.** Your company forfeits product warranties and low-priced or free upgrades.